



One Pass Select

Stand out from the competition by offering a total solution for members' physical and digital needs

Empower your members to live their healthiest lives with One Pass Select™, an extensive gym network, digital fitness, and grocery delivery membership. With One Pass Select, you can:



Offer the ideal fitness network that meets your members' preferences, demographics and goals. Members can choose from more than 16,000 fitness locations and over 10,000 on-demand videos and livestreaming fitness classes.



Differentiate your membership with unique offerings such as a grocery and household delivery program and a customizable workout builder app for members.



Get a customizable plan design, pricing and marketing support to build brand equity designed to meet your budget's needs.

16,000+

gyms and boutique fitness studios included in the One Pass Select network¹

5 membership tiers

Members can choose which tier best fits their lifestyle and fitness goals¹

20%

average retail gym membership savings with One Pass Select¹

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Making fitness more accessible for members

The health care industry faces significant cost increases driven by chronic conditions associated with physical inactivity and poor nutrition. Participating in moderate exercise is proven to help improve brain health, manage weight, reduce the risk of diseases, strengthen bones and muscles, and increase life expectancy.²



Best-in-class fitness network and extensive digital library

- **Expansive fitness network** with more than 16,000 locations, including large national brands and boutique studios
- **More than 10,000 on-demand digital videos** and livestreaming fitness classes, plus workout builders to customize workouts and provide guidance on how to perform exercises
- **Multi-location access** allowing members to use multiple gyms during the same month, with no waiting period or additional cost



Demonstrated value and differentiated benefits

- **Flexible subscription options** including no long-term contracts, with upgrade/downgrade flexibility and the ability to cancel any time
- **Family and friends membership options**, with the ability to add up to 4 members 18 years or older to each account at a 10% discount



Grocery and household essentials delivery

- **Free membership** to convenient grocery delivery services from nationally recognized retailers
- **Easy delivery** with packages arriving directly at a member's door



A proven partner to deliver results

- **Customized pricing** to help you choose the most cost-effective program for your employees or members
- **Expertise in engaging members** with comprehensive marketing campaigns and a mobile-responsive web experience

Visit optum.com/onepass-select for more information.

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1. One Pass internal analytics/book of business 2022.
2. Department of Health and Human Services. [Physical activity guidelines for Americans. 2018](#). Accessed May 22, 2023.