

## GeoAccess Disruption Analysis

Provider network operations



Optum® GeoAccess® Disruption Analysis® is a desktop software application that identifies member/provider disruptions and their costs if an employer changes health care provider networks. Far beyond simply comparing health care provider lists, Disruption Analysis uses data representing the current network, such as claims history for the employer, to create a consistent benchmark of the relationships between providers and members. By standardizing the measurement, analysis and communication of disruptions, you can not only see how your network stacks up against the competition, but also identify features that set your network apart.

### **A more efficient — and more effective — decision analysis tool**

Disruption Analysis sets the standard for this analysis by applying a consistent methodology to the preparation, matching and presentation of data — something previously not available in the health care industry. The solution's underlying technology and automated processes increase efficiency by replacing the variable labor-intensive processes used by many organizations today. Disruption Analysis allows health plans to effectively represent their networks and ultimately allows employers to make well-informed decisions by knowing, in advance, the impact of changing health care provider networks.

Where Disruption Analysis identifies gaps between a prospective network and the incumbent's, the Recruitment Analysis reports present solutions for closing them. This new functionality offers easy-to-read reports that highlight which providers should be signed up to fill holes in geography, specialty or other criteria that address prospects' need for a high-quality, low-cost, consumer-friendly network.

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**Standardize the measurement, analysis and communication of network disruption.**

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Couple the gap-identification capabilities of Disruption Analysis with Recruitment Analysis reports to target providers that could help fill holes in the network.

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This tool can help strengthen provider networks in other ways, too. You can use it to identify candidates who can help expand into a new geographic area, or see how a network compares against industry data. Reports are available in summary, provider listing and specialty count formats.

### Health plans: Represent your network comprehensively and more efficiently

Disruption Analysis allows health plans to quickly respond to requests for proposals from benefits consultants and employers — without hiring more staff or expending more resources. Not only does this tool increase the efficiency of an individual health plan’s analysis, but the standards used within the solution enable fair and accurate comparisons across the marketplace. That means plans can represent their provider network accurately, comprehensively, and in great detail, including the percentage of in-network versus out-of-network claims dollars compared to an incumbent network. In addition, the software’s new recruiting feature gives plans the insight to identify and sign up clinicians who help achieve the best network composition.

### Consulting firms: Deliver faster, more accurate analysis

Using Disruption Analysis brings additional value to engagements with employers that are evaluating health plan options. The solution enables consultants to complete disruption analyses in a fraction of the time that it used to take, with results that provide significantly increased accuracy and standardization — for a true “apples-to-apples” comparison.

### Employers: Make more informed plan selections

The use of Disruption Analysis benefits employers by providing them with a true representation of the resulting impact on their employees and the related claims dollars — allowing them to make an informed plan selection that also satisfies employees’ expectations.

Confidently represent your provider network in the most accurate and comprehensive manner. Disruption Analysis simplifies a labor-intensive process — a necessity while your department contends with fewer resources and hiring freezes.

My Network - Network A and Network B  
Match Result Summary

State/County	City	My Network	Providers Matched			
			Network A		Network B	
			Number	Percent	Number	Percent
AL						
JEFFERSON	BERMINGHAM	2	2	100	1	50
	PINSON	2	2	100	1	50
MONTGOMERY	MONTGOMERY	1	1	100	1	100
AR						
PULASKI	LITTLE ROCK	5	4	80	2	40
WASHINGTON	FAYETTEVILLE	1	1	100	0	0
AZ						
MARICOPA	PHOENIX	3	3	100	3	100
	SCOTTSDALE	1	1	100	0	0
PIMA	TUCSON	1	1	100	0	0
CA						
ORANGE	LAGUNA HILLS	1	1	100	0	0
SAN DIEGO	ENCINITAS	2	2	100	0	0
	OCEANSIDE	1	1	100	0	0
VENTURA	ONWARD	1	1	100	0	0
	THOUSAND OAKS	1	1	100	0	0
CO						
ARAPAHOE	GREENWOOD VILLAGE	1	1	100	0	0
DENVER	DENVER	1	1	100	0	0
JEFFERSON	LARKWOOD	1	1	100	0	0
	WHEAT RIDGE	1	1	100	0	0
CT						
FAIRFIELD	NORWALK	1	1	100	0	0
	STAMFORD	1	1	100	0	0



## Strengthen your market position

Disruption Analysis gives you the network coverage answers you need to strengthen your existing business and win new business. The software's standardized approach saves you time and effort by simplifying the cumbersome process of collecting and analyzing provider data between networks. In addition, consistent, accurate reports quickly communicate the strengths and weaknesses in your network coverage, as well as which candidates to recruit for even better market positioning. Most importantly, Disruption Analysis enables you to present prospects with a well-researched, well-designed network that protects member/provider relationships while providing high-quality, low-cost care.

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Obtain the network coverage answers you need to bolster existing accounts and win new ones.

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## Set your network apart from the competition's.

To learn more about how GeoAccess GeoNetworks can advance your objectives, please contact us at **1-800-765-6705** or **inform@optum.com**.

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