



Workplace Health Promotion

Increasing engagement in well-being and wellness solutions to create a healthy workplace



Even the most robust wellness programs are ineffective if employees don't utilize them.

A Health Promotion Specialist can help.

With a deep understanding of the wellness services available to your employees, a health promotion specialist drives awareness of, and participation in, all of your benefit offerings to improve employee engagement and create a healthy workplace.

Employers who have a resource for benefits programming report:

61%
increased employee retention

58%
improved employee engagement

56%
increased employee productivity

Optum Book of Business statistics, 2020



Eases navigation of well-being benefits by **connecting employees with personalized and relevant resources**



Coordinates engagement strategies to promote well-being behaviors and improve health literacy



Leads and empowers peer ambassadors of health promotion programs



Provides interactive well-being activities from a library of evidence-based content and engagement tools



Drives well-being through an expansive health network, best-in-class resources and data-driven strategies



Available as a US-based or international resource to support global health strategies

Ready for a balanced approach to workplace well-being?

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