



# Optum Performance Analytics

An integrated enterprise analytics platform for health plans

Data and Analytics



Health plans today face pressure on many fronts, from rising medical costs, to regulatory changes, the transition to value-based care, and managing pandemic spread. Succeeding in the current environment of persistent change and uncertainty requires in-depth knowledge of how analytics can provide a holistic view of membership and deliver insights that enable leaders to take the right action quickly.

Unlike point solutions for claims data analytics, Optum Performance Analytics is an integrated enterprise analytics platform that serves multiple use cases across claims and clinical analytics, providing a single and consistent line of sight across current state and future risk for providers, employers, and individual members, resulting in greater efficiency and lower total cost of ownership. Optum Performance Analytics allows health plans to:

- Increase analytic impact and efficiency with an **integrated view of cost, quality and risk**
- **Coordinate care management proactively** across the health care ecosystem through EMR and care coordination workflow interoperability
- Enhance results from provider collaboration with **richer, faster data** and **improved analytics**
- **Streamline data sharing for reporting** and quality programs, minimizing cost and administrative burden



## A proven track record in health care data and analytics

**Frost and Sullivan:** Population Health Management Company of the Year, 2016–2018

**IDC:** #1 in HealthTech (2017), Leader in U.S. Population Health Analytics MarketScape (2018)

**Everest Group:** PEAK Matrix™ Assessment Leader in Healthcare Analytics Services (2019), Healthcare Payer Digital Services (2019)

**Fortune:** World's Most Admired Health Care Company in Insurance and Managed Care (awarded to Optum parent company, UnitedHealth Group), 2011–2016



## How we partner

**25+**

years of experience in health care analytics

**100+**

established connections to different EMR vendor types

**1,100+**

consultants comprise our full-service advisory teams

## What you can do with Optum Performance Analytics

Health plans use Optum Performance Analytics to improve efficiency and effectiveness in five critical competencies for value-based care: medical economics, medical management, provider network strategy, employer group reporting, and predictive analytics with clinical data integration.



### Medical economics

*The risk management solution used by over 70% of health plans*

- Analyze drivers of trend: unit cost, utilization, risk, and more
- Benchmark plan results vs. national averages
- Predict future costs with validated risk models



### Employer group reporting

*A reinforcement of your brand promise using data on value delivered*

- Understand employer group performance with interactive dashboards and print-ready reports
- Track changes in per member per month (PMPM) costs and trends by service category, condition, contract, and more
- Analyze opportunities in benefit design



### Medical management

*A longitudinal whole-person analytic view*

- Identify members with rising risk, including those at risk for emergency department and inpatient utilization
- Match members to appropriate care management programs
- Incorporate social determinants of health (SDOH) and behavioral health in targeting
- Identify gaps in care and noncompliance with clinical standards



### Clinical data integration

*A richer, more timely view of your population that looks beyond claims data*

- Take action faster with access to utilization and diagnosis information to help manage care
- Activate targeted COVID-19 pandemic response in support of high-risk members and new diagnoses
- Use integrated data to identify members with suspect conditions
- Share health plan data with providers at point of care



### Provider network strategy

*The industry-standard solution for retrospective network analysis*

- Analyze provider performance, practice pattern variation and drivers of network efficiency
- Identify highest quality and most cost-efficient specialists and primary care providers
- Distribute provider reporting and scorecards
- Pinpoint trends in service leakage and opportunities to bring necessary services in-network

## Accuracy and speed of insights: Chronic disease burden

**18%–32%**

percentage of patients  
that payers miss without  
access to clinical data

**39%–62%**

percentage of patients that  
providers miss without access  
to adjudicated claims data

Source: Optum analysis.

To learn more about how Optum Performance Analytics can help you manage clinical and financial performance and better the health of your membership:

**Call**  
1-800-765-6807

**Email**  
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**Visit**  
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