Engage patients beyond the point of care.

Manage patient needs at the point of care, in between care episodes and in their everyday lives.

At their root, electronic medical records (EMRs) are intended to capture data, labs, vital signs and other critical information for quality patient care—but these functions alone don’t automatically yield better patient engagement.

The Optum Care Coordination Platform complements EMRs data to help manage patient relationships and provide better care across the health care spectrum. Through this platform, care coordinators can manage care plans and tasks with patients, communicate about progress and ultimately get the patient involved in improving their own care.

Fostering collaboration to engage patients in care

OPTUM CARE COORDINATION PLATFORM

• Configurable, logic-driven workflows
• Customizable, patient-centric care planning templates
• Secure communication channels between patients and staff
• Integrated partner applications

 Patients

 CHECK
the application via mobile or desktop platforms.

 REVIEW
 and complete tasks to improve care.

 ACCESS
 educational materials.

 SEND
care manager messages whenever questions arise.

 Care Coordinators

 REVIEW
care plan progress.

 VIEW
the full patient record to determine a timeline and task list for the provider and patient, leveraging the platform’s workflow tools.

 COORDINATE
 the appropriate care by sending messages to other care resources:

 Nursing
 Social work
 Pharmacy care managers
 Patient care extenders (community health, pharmacy technicians, population health coordinators)

 Learn how the Optum Care Coordination Platform can support your organization’s care management efforts:

 Optum.com/care

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