

# Client case study

## CASE STUDY

Optum Advocacy solution has played a significant role in driving results for a large employer with over 30,000 eligible employees with two healthcare carriers.

## ANALYZE

Impacts of increased referrals and overall engagement drove medical savings and enrollment to the client's other programs.

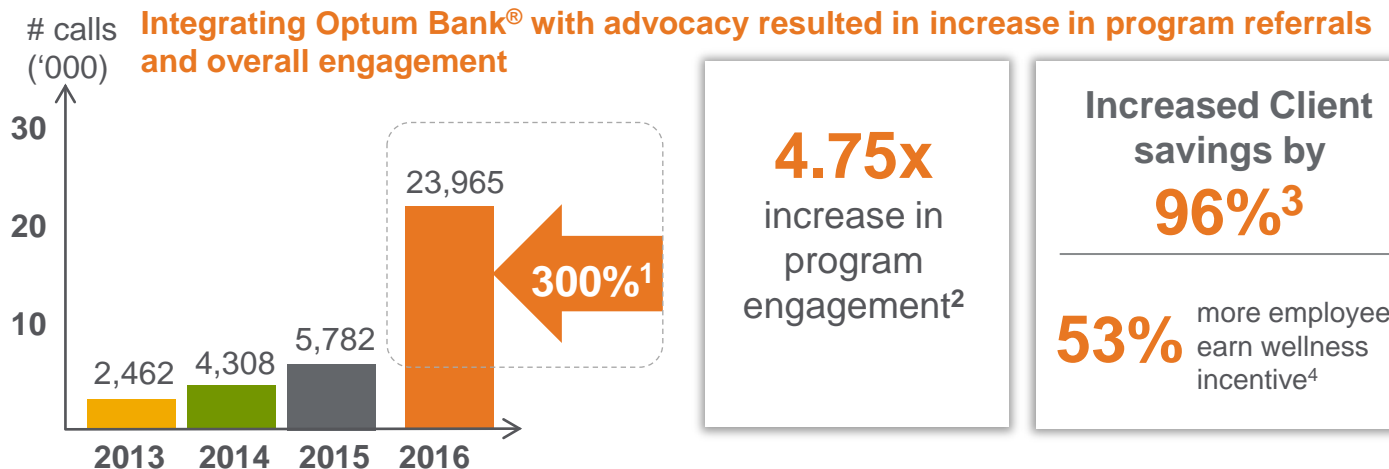
## GOALS

- Simplify the employees experience across their full spectrum of benefits and to go beyond just health care.
- Support employees holistically with their health and financial needs.
- Increase overall program engagement and referrals

## SOLUTIONS

- Built an integrated solution for health, financial and other benefit needs.
- Created a team that feels like an extension of this employer to build trust and confidence with employees.

## RESULTS



1. Analytics on client BOB 2014–2016, 300% increase was observed in 2016. 2. Analytics on client BOB 2014-2016. 3. Analytics on client BOB 2014–2016. Increased medical savings by 96% from 2014 to 2016. 4. Analytics on client BOB 2016. The savings increase is not solely driven by the increased engagement defined as a contact with a Health Care Advisor. Savings information based on Optum claims data. This is not a guarantee of savings. Individual plan results will vary. Proprietary information of Optum. Do not distribute or reproduce without the express written permission of Optum.