



## Inspiring innovation and collaboration to power modern health care

At Optum, we're dedicated to helping make the health system work better for everyone. Driven by our core values of integrity, compassion, relationships, innovation and performance, we're working to make a healthier future happen for everyone we serve. That goal is best reached collaboratively, by bringing partners and perspectives together to solve health care's greatest challenges.

Enter the Optum Experience Center, a state-of-the-art environment for making connections, strengthening partnerships and exploring possibilities.



## A forward-thinking approach to the future of health care

The Optum Experience Center is a unique environment for industry leaders and our partners to learn more about the holistic breadth of Optum technologies and solutions, sparking new conversations and inspiring new thinking.

Designed to inspire, the space offers guests a big-picture perspective of the health care landscape. It's a place to envision new approaches and strategies for our businesses. Consider this your open invitation to see how Optum is responding to changing industry demands with pioneering products and services.

## The Experience Center features:

- An interactive media wall utilizing multi-touchscreen technology
- The Showcase, featuring 270-degree projected imagery and video, offering guests big-picture perspective on health care challenges and Optum solutions
- The Optum Operations Center providing real-time access to Optum activity across the world
- A range of meeting spaces that are conducive to all forms of collaboration — from large group discovery sessions to focused, one-on-one discussions

## Bring your vision to life

In today's changing health care environment, organizations are facing increasing pressure to improve patient outcomes and population health while reducing costs. At the Optum Experience Center, we'll work with you to understand your challenges, identify opportunities and show you how our tailored expertise, data and technology can help you meet your goals.

- Engage with Optum leaders and solution specialists
- We'll focus on your business, your challenges and how Optum can help you succeed in a dynamic environment
- Explore the depth and breadth of Optum capabilities and innovations
- Interact with our latest tools, apps and programs while gaining broad perspectives on the state of the industry
- Work with an industry innovator with deep health care and technology experience, ready resources and business tools to support your specific needs

## About Optum

Optum is a leading health services and innovation company dedicated to helping make the health system work better for everyone.

Optum combines technology, data and expertise to improve the delivery, quality and efficiency of health care.

Optum collaborates with all participants in health care, connecting them with a shared focus on creating a healthier world. Hospitals, doctors, pharmacies, employers, health plans, government agencies and life sciences companies rely on Optum services and solutions to solve their most complex challenges and meet the growing needs of the people and communities they serve.

## Plan your visit today

As partners in improving the health system, we're facing challenges that require more collaboration and innovative thinking than ever before. We invite you to experience that firsthand at the Optum Experience Center.

**To learn more about Optum, please visit [optum.com](http://optum.com).  
To schedule a tour, call 1-952-205-6100.**