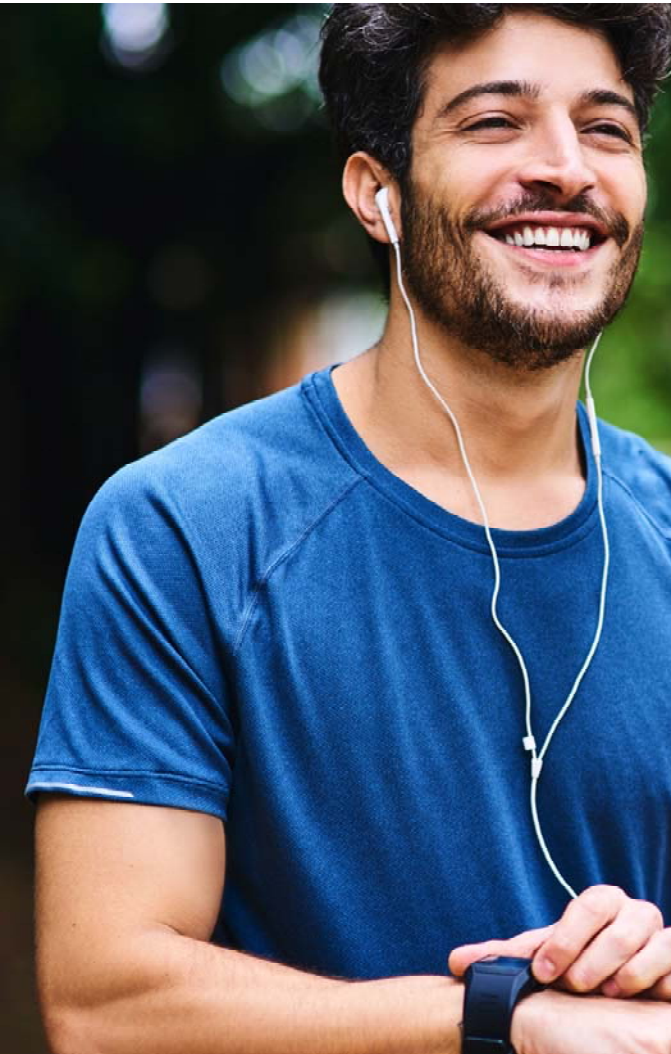# Rally Platform
Health Navigation

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**REGIONAL
CONSULTANT EVENT** 2019
CONNECTING THE DOTS FOR BETTER OUTCOMES

Vision

To be an experience that helps people manage their health and care:

- Across the health care system
- Across their life

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Comprehensive digital platform

RALLY

Advocacy & Navigation Solutions

Health Solutions	Care Solutions

Personalized Recommendations, Incentives and Campaigns

Individual & Partner Integration

Data and Analytics

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RALLY®

HOME | FIND CARE | CLAIMS | BENEFITS | WELLNESS | REWARDS

You're almost there! Complete the survey and receive $25 HSA dollars.   FINISH SURVEY ›

Hi John! Find Care near 21212

CARE TYPE	AVG COST	QUICK LINKS
Find a Doctor	$20-$120	My ID Cards
Urgent Care	$200	Drug Info & Costs
Virtual Visits	$20	Get a Cost Estimate

Company News

YourLogo

Get your on-site flu shot in May

It's that time of year again. You can walk in anytime the entire month of May. Look for a truck in the parking lot.

View Details

CHAT

My Rewards Program

Check out all the rewards offered to you!

View Details

YOUR PROGRESS

$25 HSA Dollars Earned of $100

WHAT'S NEXT

Earn $20 Gift Card
Annual Wellness Visit

New For You   View All
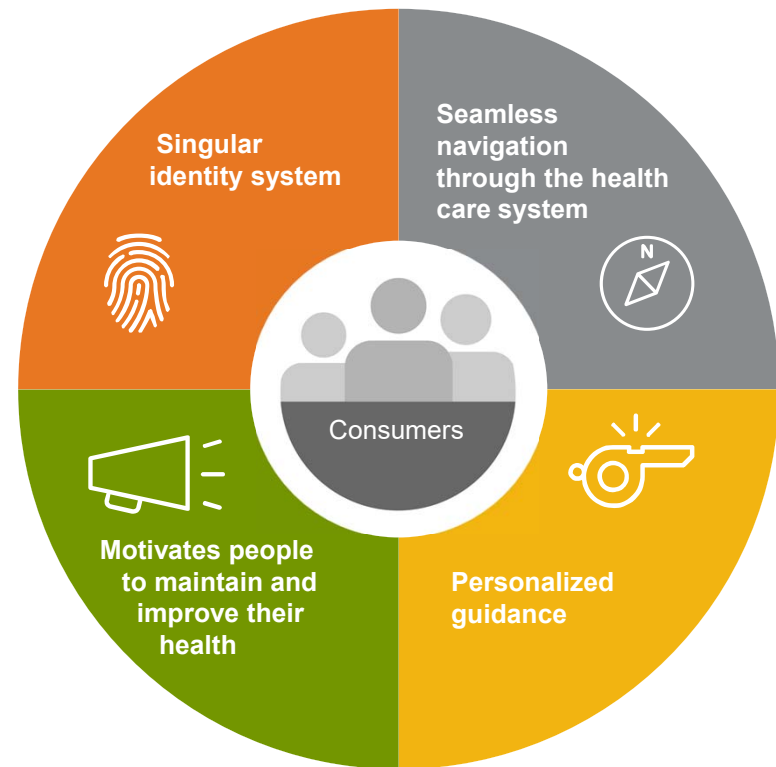
CLAIMS	HEALTH CHECKLIST	PROGRAM	PROGRAM

The Rally Difference

Removing seams across the system.

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Connecting people with care

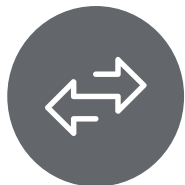We will deliver on this vision by creating a simplified experience for the consumer with the following tenets:

Singular identity system

Seamless navigation through the health care system

Consumers

Motivates people to maintain and improve their health

Personalized guidance

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Single ID across ecosystem

Level 1: Configured links

Level 2: SSO

Level 3: Auto registration for selected partners (e.g., telemedicine, scheduling, etc.)

3rd PARTY PROGRAMS

MILESTONE API (PROGRESS) WITH ALL 3RD PARTY PROGRAMS

RALLY®

Biometrics

Coaching

Real Appeal®

Sleepio

EAP

dr. on demand

zipongo·

amwell

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Hi, Stephen!

Here's where you'll find all the wellness resources and benefits that are available to you through your employer.

FIND A DOCTOR   **URGENT CARE**   **VIRTUAL VISITS**   **COST ESTIMATE**   **ID CARDS**

Rewards Program

Check out all the rewards you can earn!   **Gift Card Dollars**   **$0**

VIEW DETAILS

$0 $200 Limit

Featured Programs   1-4 of 9 | View All | ‹ ›

SHOW OPTUM RX preview

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The Rally Difference

Singular Experience
Regardless of Health Plan

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Hold for New Advantage view Preview.

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RALLY®

JOHN
275 Coins

Benefits

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Medical Benefits

Medical Insurance
PPO Plan

You have FSA Balance of $900 must spend in 45 days.

View Details   UnitedHealthcare

Pharmacy
Mail Order Plan

Duis aute irure dolor in reprehenderit in voluptate velit esse nulla pariatur.

View Details   OPTUMRx

Dental Insurance
Super Plan

Duis aute irure dolor in reprehenderit in voluptate velit esse nulla pariatur.

View Details   DELTA DENTAL

‹ Back

✚ Health Insurance

Health insurance helps reduce the cost of receiving medical care when you need it.

Visit UHC Insurance

Benefits Summary

🌳 **Cigna.**   MEDICAL

Cigna Gold Choice Plus

Member Name	John Davisdemo
Member ID	HJD2938192031
Group Number	39391

Cigna Gold Choice Plus

✅ Medical | ✅ Prescription Drug | ✅ Mental Health & Substance Abuse

Member Name	Coverage Start	Coverage Status	Member ID #	Group #
John Davisdemo	08/01/2013	Active	123456789	1234567

Medical Account Summary

In-Network ▾

Joshua's Deductible

$0.00 of $250.00 Spent

$0.00 $250.00

Joshua's Out-of-Pocket Max

$1,000.00 of $3,000.00 Spent

$0.00 $3,000.00

$980.97
TOTAL BILLED

TOTAL BILLED	$980.97
○ Health Plan Pays	$339.86
● Patient Responsibility	$82.25

Total Billed for Joshua as of 04/09/2019

JOSHUA'S BALANCES

Healthcare Flexible Spending Account $750.00

Tax Forms You can access your 1099 tax forms on the Optum Bank website by clicking on Manage Your Optum Bank HSA, then choosing Help & Tools → Forms & Documents
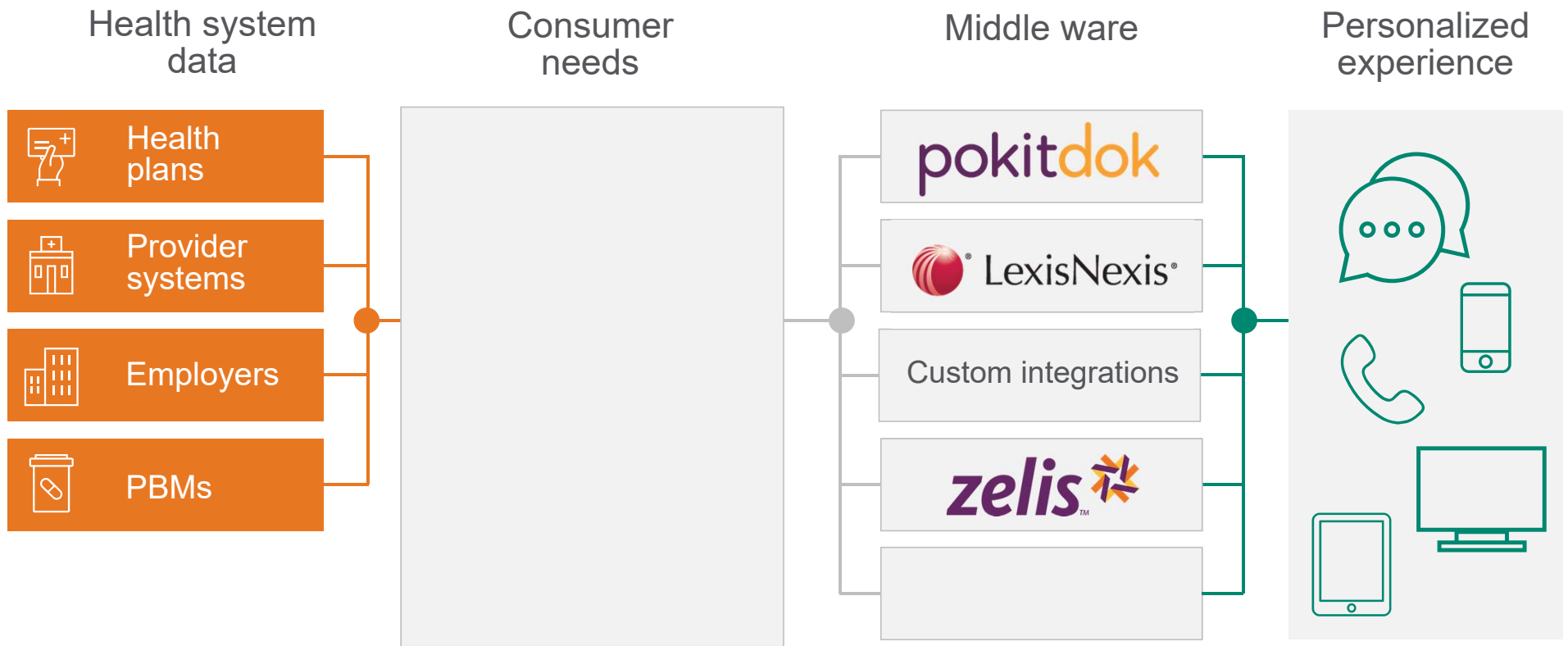
FINANCIAL ACCOUNTS SUMMARY

CURRENT YEAR ▼

OPTUM Bank®   **MANAGE YOUR OPTUM BANK HSA** ↗

Health Savings Account

DETAILS —

ⓘ Available Balance	ⓘ Current Balance	ⓘ Investment Balance	ⓘ Total HSA Balance
$4,020.61	$4,020.61	$0.00	$4,020.61

HOW IT WORKS | **FREQUENTLY ASKED QUESTIONS** | **MANAGE YOUR OPTUM BANK HSA** ↗

Health system data
- Health plans
- Provider systems
- Employers
- PBMs

Consumer needs

Middle ware
- pokitdok
- LexisNexis®
- Custom integrations
- zelis™

Personalized experience

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Outcomes

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ER reduction

Members with a search experienced a 17% decrease in ER utilization compared to non-search members and a 17% increase in Urgent Care utilization.

Distinct shift of members with a search to lower cost sites of care.

Analysis compares members with a search for ER/OC/CC on Rally in Q1 2018 vs. members without a search.

% ER Utilization by Search Cohort
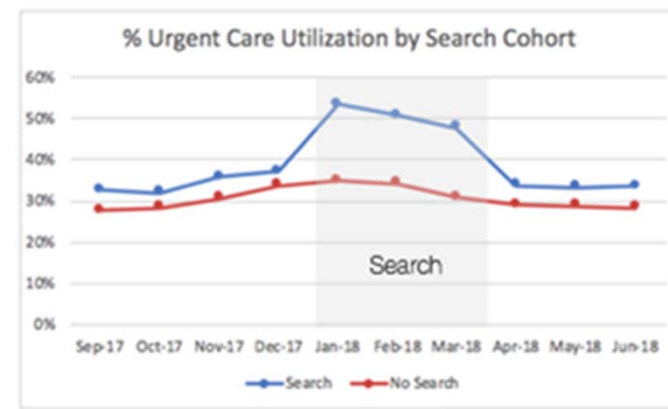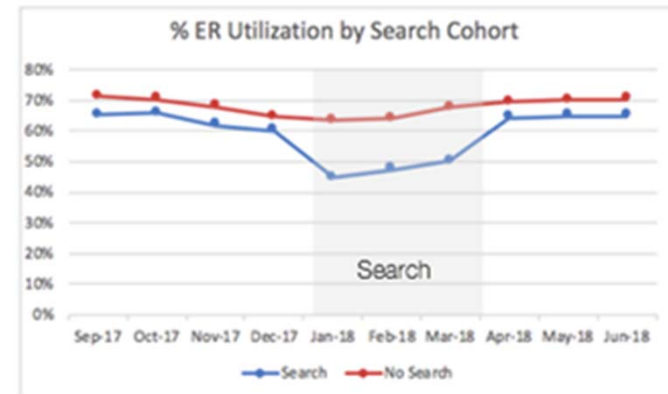
% Urgent Care Utilization by Search Cohort

Cost-efficient care

69%	of users selected a preferred care provider when searching for primary care
48%	of users selected a preferred care provider when searching for out-of-network specialist care
80%	of users that used Rally scheduling booked appointments with preferred providers

Cost-efficient care

45% lift in unique visitors conducting a provider care search from pre-Rally experience to post-Rally experience.

Outcome

Premium designated provider usage **increased** for those with FPC search

- Premium designated utilization improved x%

- Use of premium designated providers = ~$500 cost savings PMPY

Shell
17% improvement

BoB
13% improvement

FPO

40%
35%
30%
25%
20%
15%
10%
5%
0%

35%   41%

Shell

■ Pre Search
■ Post Search
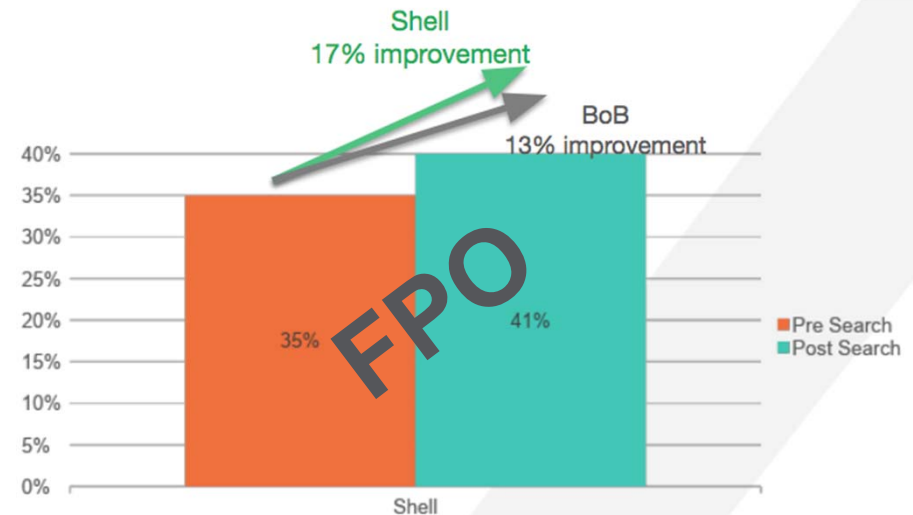
Member engagement

The comprehensive Rally experience drives engagement. Users have more reasons to visit and more opportunities to engage once they are there.

29% of Rally users who came to the platform to view their ID card completed a care search afterward.

90% of Rally users who used the find and price care came in because of a wellness incentive

% Holding for stat #3