



INCENTIVES FOR GLOBAL EMPLOYERS

A customised rewards programme that inspires a healthy lifestyle

Investing in the overall health and wellbeing of employees can result in a healthier and happier workforce, which can lead to lower rates of absence, improved efficiency and strengthened business performance.¹

This is driving employers to find better ways to motivate their employees to participate in these programmes. A recent study showed that 93% of employers are offering some type of incentive to participate in wellness programmes,² and more than 50% of employers plan to expand the scope of their programme.¹

Optum[®] is making it easy for you to implement an incentives programme in a way that works for your workforce. We can customise a solution that meets your needs as well as the needs of your employees. Our solution offers a variety of options for employees to choose from; including gift cards, merchandise, raffles, travel and donations.

Customise your programme by determining:

- ▶ Branding of the Reward Shop
- ▶ Participant earning potential
- ▶ How rewards are earned
- ▶ Redemption options



Why devote resources to workplace wellness?

Global employers say it's worth it for a variety of reasons:¹

- 75%** Maintain/improve employee morale
- 73%** Promote a more productive workplace
- 72%** Improve absenteeism/presenteeism
- 70%** Reduce employee health risks
- 68%** Offer a competitive package to attract talent

How rewards are earned*

With Optum Incentives, employees collect points based on completed activities relating to lifestyle, mind and body. They can also earn surprise points that occur on their own over time. Below are examples of what employees can do to earn them.

Lifestyle	Body	Mind	Surprise
Complete exercise activity	Track weight	Answer quality of life questions	Log in for the first time
Attain activity-based goals	Track blood pressure	Answer sleep-related questions	Engagement over time
Attain nutrition goals	Track cholesterol values	Answer mental-health related questions	Receive a birthday present

Optum My Wellbeing integration

Our incentives programme is designed to integrate seamlessly with the Optum My Wellbeing platform, creating a convenient and engaging member experience. The platform makes it easy for users to complete tasks, earn incentives points and redeem them for motivating rewards.



Secure data, reporting and analytics

You will have access to real-time data and reports that reveal important patterns and insights such as the overall shop performance, average purchase value and types of orders. This information can be used to optimise the experience to help improve employee satisfaction.



* You are responsible for designing your incentives and rewards programme in a way that ensures it complies with all applicable rules and regulations in all countries it is offered.
 ** In accordance of applicable laws
 1. Arizon. Corporate Wellness Market. Global Outlook and Forecast 2018-2023.
 2. 2018 International Wellness in the Workplace Study by TRC. June 2018.



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Contact us to learn how our Incentives program can help give your health and wellness strategy a boost.

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