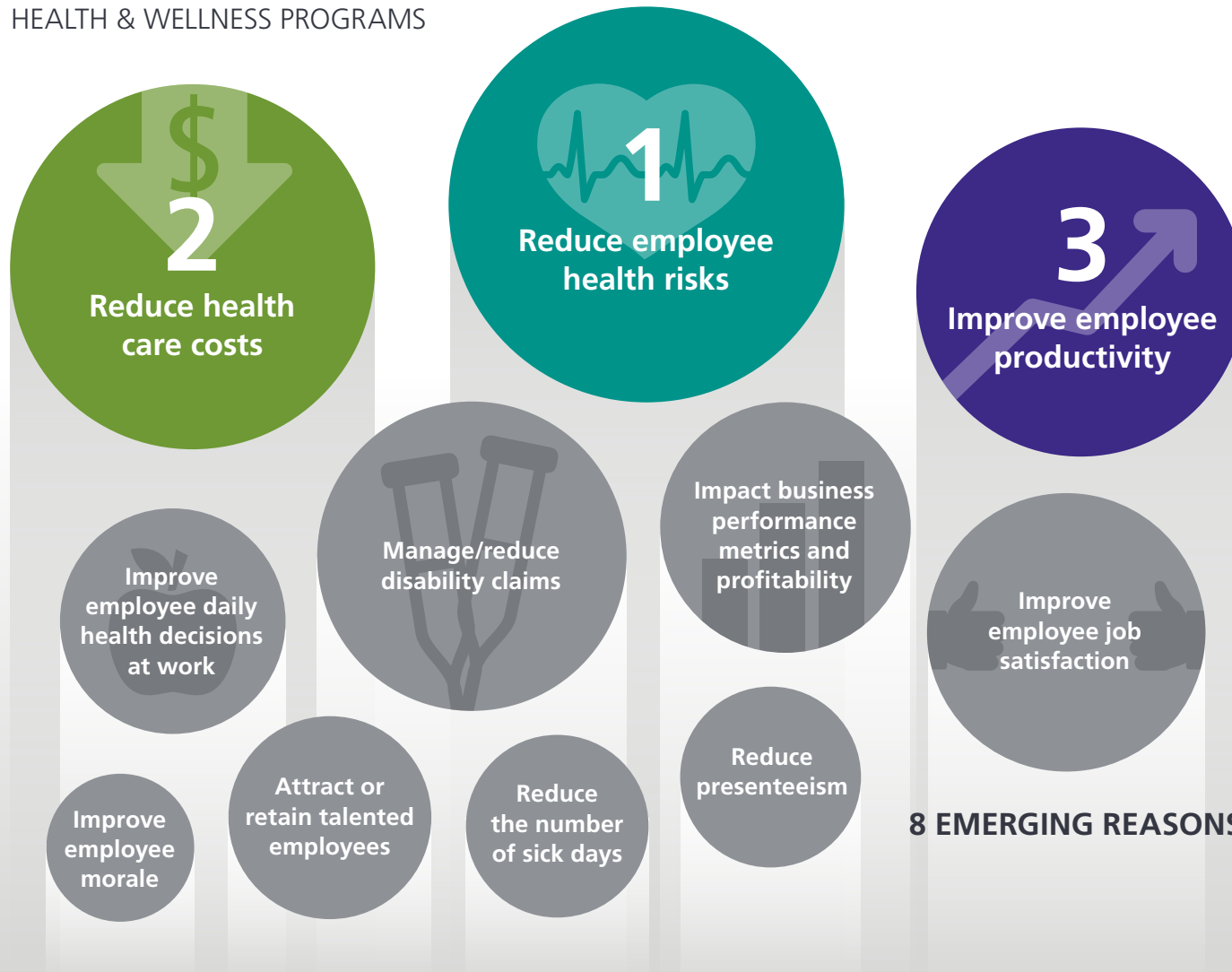


# Health management value of investment

A new study reveals that employers offer health & wellness programs for reasons beyond medical cost savings.

Circle sizes below represent the relative importance of reasons.

## TOP REASONS FOR OFFERING HEALTH & WELLNESS PROGRAMS



## CALL-TO-ACTION

Leverage these insights to **connect health & wellness program outcomes** to a broader set of business and performance metrics. 

### Contact Us

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Source: Optum/NBGH  
Value of Investment  
Study, 2014.

N = 275 large employers

