Home delivery means BETTER MEDICATION ADHERENCE

A new OptumRx study shows that home delivery services are consistently ranked higher in adherence performance than retail stores.1

HOME DELIVERY: BETTER ACROSS THE BOARD

We studied five common therapeutic medication classes. For every condition, home delivery participants had significantly higher adherence rates than retail plans offering 90-day prescription supplies.1

WHAT ABOUT 90-DAY RETAIL PLANS?

Recently some PBMs have begun offering 90-day supplies of prescription drugs. Couldn’t these have an advantage in adherence by making things easier for the patient? A new OptumRx study shows that home delivery services are consistently ranked higher in adherence performance than retail stores.1

WHAT DO WE MEAN BY “ADHERENCE”?

Simply put, adherent patients use their medications as directed. We use Proportion of Days Covered, or PDC, as used by the Pharmacy Quality Alliance, a recognized standards-setting organization.1

HERE’S THE TAKEAWAY

Home delivery is a vital addition to our roster of adherence-promoting capabilities. Along with initiatives like text messaging refill reminders and our monitoring and outreach programs, our customers rely on home delivery programs to manage pharmacy costs and help keep their employees healthy.

REFERENCES


Home delivery means BETTER MEDICATION ADHERENCE

Higher medication adherence rates are linked to lower health care costs and better health care outcomes.2

ACTUALLY, HOME DELIVERY IS STILL BETTER

The OptumRx study results shown above specifically compared adherence results between home delivery and retail plans offering 90-day prescription supplies.1

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