

Understand the health risks of your total population and drive enrollment into the proper health management programs with Optum™ Biometric Solutions.

People who complete a biometric screening program are:



more likely to lower their risk for high blood pressure

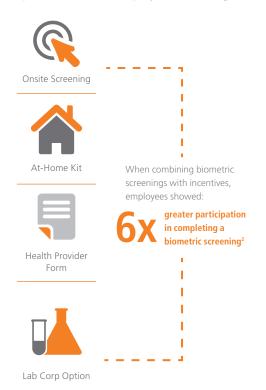




more likely to lower their risk for high cholesterol1

Multiple screening options give access to an entire population.

Optum has created a biometric screening program that provides convenient ways to capture data for all employees, including:



Biometric data is integrated into our health management platforms.

Biometric data obtained at the screening is integrated into health assessments, populated into health and wellness trackers, leveraged to track incentives for participation and completion, and used to trigger outreach activities by Wellness Coaches and Nurses.



Biometric screenings plus education trigger healthy action.

When combined with education from health professionals at onsite screenings and focused reporting from clinically trained experts, biometric screenings can serve as a catalyst to build personal awareness and trigger healthy action in employees.

Biometric screenings often reveal out-of-range health values:



of biometric participants were out of normal range³ (SBP, DBP, TC, BMI, Glucose



of BMI measurements were out of healthy range³



of blood pressure measurements were out of healthy range³











¹ Source: Optum Health Risk Reduction Study, 2012. Note: All comparisons are to matched individuals who did not participate in any wellness programs

² Source: 2013 Ontum/LIHC Incentives Study

³ Source: 2012 Optum book of business. BMI ≥25, BP ≥120/80, Glucose ≥100, Cholesterol ≥200