

Optum Bank Academy



Optum Bank Academy offers best-in-class health savings account (HSA) education. The goal? Educate and empower your employees to become better health care consumers by meeting them where they are in their HSA journey.

Exclusive

Optum Bank Academy is exclusively available to all Optum Bank® account holders, at no additional cost.

Simple

Optum Bank Academy is easy to access. Employees simply log in to their Optum Bank account and click on the Optum Bank Academy link to begin learning.

Self-guided

Employees can select the right courses for their needs, all based on various life and health care spending stages.

Includes four distinct courses:

1. **Health Savings Accounts:** Start Saving Now
2. **Money Management:** Using Your HSA to Take Control of Your Health Care Dollars
3. **The Savvy Health Care Shopper:** Strategies for Lowering the Cost of Care
4. **Money in the Bank:** Your Health Savings Account as an Investment Tool

All courses feature:

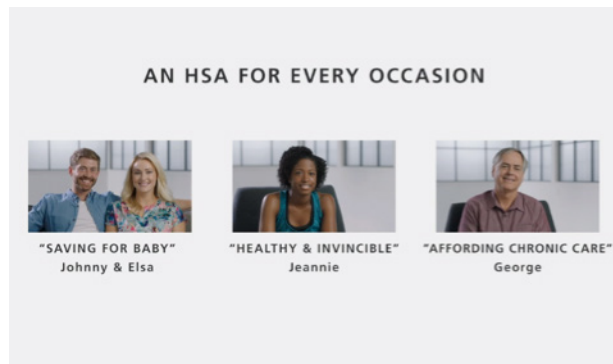
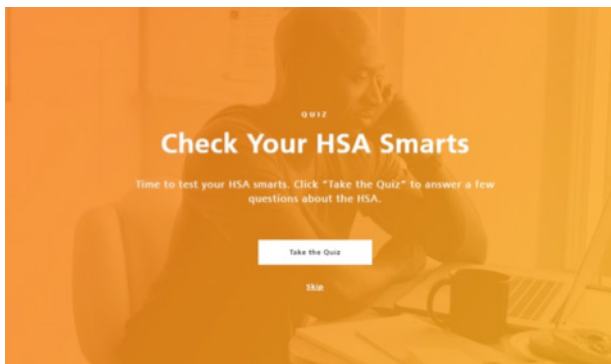
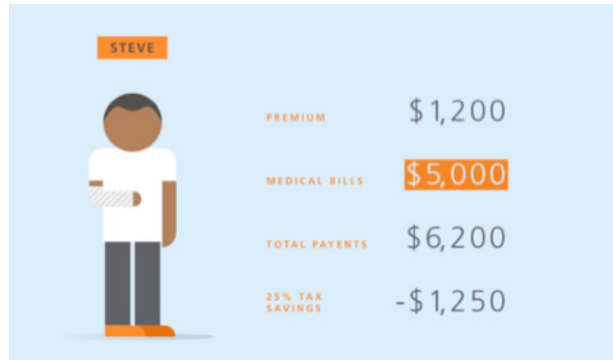
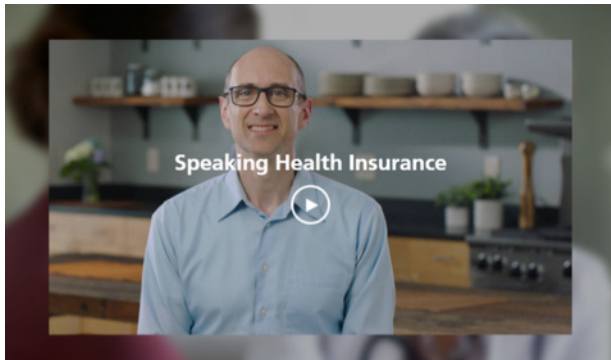
- Engaging video content
- Illustrative examples
- Knowledge checks
- Consumer polls
- Downloadable content for take-and-go learning

Don't forget...

An employee's HSA balance may directly correlate to smarter health care decisions — and potential long-term cost savings — for you as an employer.

Personalized

All courses are taught by an instructor using real-life examples to explore and explain complex concepts. This approach helps employees tie content back to their own personal experiences, reinforcing their learning and helping to drive account utilization.



P.O. Box 271629, Salt Lake City, UT 84127

Investments are not FDIC insured, are not guaranteed by Optum Bank® and may lose value.

Course content does not provide, nor is it intended to substitute for, professional legal advice.

Health savings accounts (HSAs) are individual accounts offered or administered by Optum Bank®, Member FDIC, and are subject to eligibility requirements and restrictions on deposits and withdrawals to avoid IRS penalties. State taxes may apply. Fees may reduce earnings on account. This communication is not intended as legal or tax advice. Federal and state laws and regulations are subject to change.

© 2019 Optum Bank Inc. All rights reserved. WF494448 81254-012019