

Optum Bank Academy: Frequently asked questions

What is Optum Bank Academy?

Optum Bank Academy is a best-in-class health savings account (HSA) learning experience. The goal is to educate and empower your employees to become better health care consumers.

How does this differ from other HSA education?

Optum Bank Academy was created to meet your employees where they are in their HSA journey by tailoring content to various life and health care spending stages. It also helps eligible employees understand the value of having an HSA with a qualifying high-deductible health plan (HDHP).

All courses feature:

- Engaging video content
- Illustrative examples
- Knowledge checks
- Consumer polls
- Downloadable content for take-and-go learning

How many courses are available?

Four courses are available to help with each phase of the health care saving and spending journey:

- Health Savings Accounts: Start Saving Now
- Money Management: Using Your HSA to Take Control of Your Health Care Dollars
- The Savvy Health Care Shopper: Strategies for Lowering the Cost of Care
- Money in the Bank: Your Health Savings Account as an Investment Tool

Is there a fee?

No. The entire Academy is FREE for all Optum Bank® account holders. This is an exclusive benefit for all Optum Bank client/account holders only.

Do we need to register employees for each course individually?

No. After opening an account, employees can self-select Optum Bank Academy courses by logging in to their account online.

How long does each course take?

Each course has 18 to 24 minutes of content. However, it doesn't have to be viewed all at once. Account holders are free to complete each course on their own time.

How are courses accessed?

- Employees can access courses online by logging in to their Optum Bank account.
- At this time, there is no mobile capability.

Is reporting available?

Optum Bank is currently building out the reporting capability for engagement and utilization metrics. Coming soon, employers will have line-of-sight to how their employees are interacting with Optum Bank Academy. Reporting will be available the second half of 2019.