



AARP Quality Measure Innovation Grant – Funding opportunity

Announcing the **2017 AARP Quality Measure Innovation Grant**. Your organization is invited to submit brief proposals for innovative, mature measure concepts or specified measures seeking data for completing development and testing.

AARP® is known for supporting innovative efforts to improve the lives of older Americans. OptumLabs™ and the NQF Measure Incubator™ embody innovation in health care research and quality. AARP, in collaboration with OptumLabs and National Quality Forum, is excited to offer the AARP Quality Measure Innovation Grant, supporting quality and performance measure innovation.

This year, AARP is sponsoring the development of two novel quality measures, leveraging OptumLabs' unique data assets to address one or more important gaps in care. If you have an innovative measure concept, or a specified measure, and are seeking data to complete development and testing, this is an exciting opportunity to execute leading edge work with AARP, OptumLabs, and NQF. Winning proposals, selected at the discretion of AARP, OptumLabs, and NQF, will again receive a grant of up to \$150,000, to support direct and indirect costs, in addition to credits for data access and software licensing. The winning team will also have the opportunity to present at future OptumLabs events.

Submit your Brief Proposal today.

This year there are two stages; a Brief Proposal stage, and a Full proposal stage. All applicants must submit a **Brief Proposal** to be considered for the invitation-only, full proposal stage. Please **download, complete and submit your brief proposal by Friday, August 25th, 2017**, to proposals.optumlabs@optum.com.

After reviewing all submitted brief proposals, **up to 12 Full Proposals** will be solicited by email invitation and **due by Monday, October 16th, 2017**. Additional guidance will be provided upon selection for the full proposal stage.

Please review our **FAQ** for additional information.

To learn more, please attend the Overview with Q&A, held via **Webex**, on August 3rd, at 1pm ET. See other key dates and times below.

Key dates

- RFP opens
 - Brief proposal stage opens 7/24
 - Overview with Q&A – **Webex**, password: AARP 8/3 @ 1pm ET
 - Brief Proposals due 8/25
 - Brief Proposal review and selections 8/28 – 9/8
- Full proposal stage
 - Full Proposal Invitations sent 9/12

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| ◦ 90 Min data deep-dive w/Q&A (full proposal invitees only) | 9/21 @ 1pm ET |
| ◦ Full proposals due | 10/16 |
| • Full proposal review and selection | |
| ◦ Full proposal reviews | 10/17–11/3 |
| ◦ Grant notification | 11/14 |

For additional questions, please contact proposals.optumlabs@optum.com.

Thank you for considering this opportunity!

AARP

OptumLabs

National Quality Forum

About

AARP® is a nonprofit, nonpartisan organization with a membership of more than 37 million. AARP helps people turn their goals and dreams into real possibilities; strengthens communities; and fights for the issues that matter most to families, such as health care, employment and security, retirement planning, affordable utilities and protection from abuse. AARP is the founding consumer advocate organization of OptumLabs and an active member of the NQF.

National Quality Forum is a not-for-profit, nonpartisan, membership-based organization that works to catalyze improvements in healthcare. NQF is advancing the field of measurement science with an expanding portfolio of work that is clearing the way for next-generation measures that the rapidly evolving health system demands.

NQF Measure Incubator™ facilitates measure development and testing more efficiently through collaboration and partnership. It is designed to address important gaps where quality measures are underdeveloped or non-existent by facilitating an improved measure development process.

OptumLabs™ is the health care industry's first open collaborative research and innovation center, whose mission is to work with thought-leading partners to enable innovation and ground-breaking research designed to improve patient care and patient value.