Big changes bring big opportunities.

Thank you for joining Optum™ at this year’s AHIMA Convention and Exhibit. As the ICD-10 transition approaches, we invite you to download our presentations from the show to learn how we can support you in taking on new challenges and making the most of new opportunities.

Coding services: Your ace in the hole for ICD-10
Presented by: Terry Santana-Johnson, Coding Services Product Manager, Optum
In this session, you will gain a deeper understanding of concerns about keeping up coding productivity through the transition to ICD-10. You will learn how to:
• Figure out how much coverage you may need in coding services
• Choose a worthy partner for your coding needs and how technology can help
• Evaluate the quality of services you are receiving

ICD-10 education — Strategic considerations for how to educate your organization
Presented by: Deena Kerr, ICD-10 Education Director, Optum
In this session, we share guidelines and best-practice considerations that will help your organization execute a solid approach to ICD-10 education. We offer insight on how to better leverage the corresponding activities that can accompany and enhance the education process, and we’ll discuss:
• Areas of impact: Which groups to focus on, and how to address their varying educational needs
• Timing considerations: When to start educating people in their various roles
• Process: How to develop and implement a training program that meets your organization’s specific educational needs

Radical thinking... “Let’s let doctors be doctors!”
Presented by: Cecilia Guardiola, JD, RN, Associate Director, CDI Consulting, Optum
Lynn Probert, Optum CDI Product Specialist, CDI Subject Matter Expert, Optum
In the current environment of ever-changing documentation requirements from CMS, reductions in payments for services rendered and increased public reporting of performance statistics, it is imperative that the medical record completely capture an accurate reflection of the patient and treatments rendered.
In this session, you will learn how the Optum CAC/CDI Single solution will facilitate the efficient screening of cases for those conditions that are undocumented or need to be specified more clearly in the medical record. You will also learn how the NLP and LifeCode bring the cases to the users, allowing for specific case finding in the first-of-its-kind method in the CDI environment.

ICD-10 physician education — Engaging your physicians for a smooth transition
Presented by: Deena Kerr, ICD-10 Education Director, Optum
One aspect of your ICD-10 transition plan that must not be overlooked is physician training and education. Provider documentation is as important as coding when it comes to successful ICD-10 implementation. Hospitals need to develop a strategy now to ensure that physicians are ready, willing and able when ICD-10 coding becomes a reality in 2014. Learn more about strategies and approaches to consider when constructing your own physician ICD-10 transition plan.
ICD-10 preparedness: Countdown is on ... are you on track?

Presented by: Emily Rafferty, Vice President, ICD-10 Provider Consulting, Optum

Is your organization applying best practices to transition to ICD-10? In this session, an ICD-10 industry thought leader will explore various ICD-10 strategies, including vendor/payer readiness and contingency planning, communication and awareness campaigns, revenue mitigation strategies, mapping and translation methodologies, and coder productivity mitigation strategies. At the end of this session, you will have an understanding of the key strategies leading organizations are implementing to mitigate their risk with the transition to ICD-10.

Concurrent CAC with computerized CDI at UPMC: Lessons learned from implementation

Presented by: Julie Truver, MSIS, RHIA, Vice President of Operations, UPMC Technology Development Center Adele Towers, MD, MPH, Medical Director, UPMC Health Information Management

This presentation focuses on the challenge that the University of Pittsburgh Medical Center (UPMC) faced with their CDI program and how they are evolving their program (as we speak) into a more automated initiative, utilizing natural language processing at its core. Presenters will discuss their data outcomes from the concurrent CDI.

Objectives: After this session, you will be able to:
- Explain the CDI challenge at UPMC
- Identify how technology can improve the CDI process
- Describe how a natural language processing (NLP)-driven CDI can enhance staff productivity, coding accuracy and compliance
- Highlight lessons learned and opportunities discovered from CDI implementation
- Review the transition from post-discharge CAC to concurrent CAC

NLP innovation for CAC and CDI — An update on new technology

Presented by: Mark Morsch, Vice President of Technology, Optum

In this session, you will learn about recent advances in NLP technologies for CAC and CDI. The Optum LifeCode NLP engine includes new patent-pending capabilities to identify detailed clinical information within medical records. This new technology will transform CDI programs by automatically marking cases with documentation deficiencies. For ICD-10, new capabilities in compositional NLP will be key to recognizing the greater specificity of the new coding system. You will also learn how compositional NLP combines elements from across the medical record to follow complex coding guidelines.

The benefits of automating compliance management

Presented by: Lee D. Valenta, Executive Vice President, Optum

Providers, health plans and payers are subject to a regulatory environment today that is becoming more and more complex. With audits expanding and serious financial penalties being enacted, health care companies need a better way to handle compliance requirements. Optum Compliance Suite is a flexible, cloud-based solution that offers an integrated, unified approach. Find out how guided workflow with automated tools reduces the time, effort and resources involved in multiple compliance processes and audit preparation. Understand how you can be in a continuous state of audit readiness while actually lowering your costs for compliance management.

How to improve physician relationships using CAC and concurrent coding — A case study from Mission Health

Presented by: Susan Hoyle, CCS, Mission Health System

Mission Health chose to implement a computer-assisted coding solution to increase coding productivity and accuracy, in preparation for ICD-10. But they soon determined that their new CAC system could also enable concurrent coding and strengthen not only their coding accuracy but also their physician relationships. Mission Health’s coding and revenue cycle leaders decided to move from a post-discharge coding process to a concurrent coding process. Learn how Mission Health worked with its computer-assisted coding system to enable its concurrent coding process, and how the results helped the hospital system and the system’s affiliated physicians.

ICD-10-CM mapping: Reasons, rules and restrictions

Presented by: Anita C. Hart, RHIA, CCS, CCS-P, Product Manager for ICD-9-CM and ICD-10-CM/PCS, Optum

Mapping is a very useful tool when undergoing the change to ICD-10-CM/PCS. It can be especially beneficial when transitioning coding practices, converting reports, and validating software and clinical documentation practices. Download the presentation to learn how to wisely use mapping in combination with other resources in order to effectively transition from ICD-9-CM to ICD-10-CM/PCS by identifying and resolving issues, setting decision-making rules and planning for change. You’ll walk away knowing the benefits of mapping and rules to follow, as well as understanding what mapping was not designed to do.