IS YOUR HEALTH CARE ORGANIZATION DATA RICH BUT INSIGHT POOR?

Your organization stores disparate data—electronic health records (EHR), claims, socio-demographic, administrative—but how are you using it?

See Data through Multiple Lenses

Apply your data to understand your populations through all available lenses and act on the data to improve health.

SOCIO-ECONOMIC

- Education level: high school

FINANCIAL

- Total cost of care per year
  - $25,000 (average annual cost $13,700)

CLINICAL

- HbA1c > 9

FINANCIAL LENS

- Which patients cost the most by chronic condition?

SOCIO-DEMOGRAPHIC LENS

- Assess barriers to care
- Identify populations at risk of hospitalization or death

PATIENT POPULATION LENS

- Identify patients who are costliest (evaluation of 85% of patients)
- Are they high risk?
- What is a patient’s risk of hospitalization?

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PLAN YOUR INTERVENTIONS

Create a plan for targeted outreach and care coordination for high-risk patients with the highest likelihood for improving.

Find Opportunities for Intervention

Utilizing advanced analytics, find the populations that are not only the highest-risk, but also the most likely to be helped through clinical intervention. For example, look at patients with diabetes.

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Measure Intervention Success

Use a scientific approach to determine which interventions make the biggest difference in your high-risk population.

Data Rich, Insight Rich

Now that you have gained insights from your data, use those insights to continuously improve.