



# Multi-modal approach offers digital solutions for a provider's unique needs

Health plan assessment programs often place undue disruption on established provider workflows, leading to additional administrative burden for office staff.

The Optum in-office assessment program offers multiple digital modalities designed to fit the unique needs of each individual practice. Providers can choose the modality that is a best fit for their current digital workflow, and work with Optum experts to design a custom plan that will gradually advance practice capabilities forward.

## Care cycle



## Digital solutions



### Native workflow integration

Electronic file exchange occurs within native workflow for risk and quality data. Providers can use their own internal tools and resource capabilities to develop unique workflows to fit their needs.

**Benefits of this approach:** Little or no disruption to existing practice workflows

**Best fit for:** Practices that are majority paper-based and gradually shifting to digital



### Practice assist

Practice assist is a multi-payer platform that displays an end-to-end view of patients' suspect conditions, measures and screenings. It creates prioritized patient worklists to help increase practice efficiency.

**Benefits of this approach:** Enhanced data and analytics provide access to insights that can help improve patient care

**Best fit for:** Practices or health systems that manage multiple payer contracts



### Integrated EHR applications

Electronic health record (EHR) integration provides near real-time access to patient data. Supporting documentation is automatically retrieved by Optum from within the provider workflow.

**Benefits of this approach:** Providers can address risk and quality gaps in care without leaving their EHR, thereby reducing administrative burden

**Best fit for:** Practices that work through their EHR for the majority of their workflow



### Partnership integrations

By partnering with best-in-class technology services like Cozeva and athenahealth, providers can focus more on patient health and less on administrative tasks.

**Benefits of this approach:** Working through an Optum partner allows for more flexibility in the type of platform preferred by the provider

**Best fit for:** Providers already working with an Optum partner