

# Run health care at the speed of business

Data integrity and enterprise agility – from product ideation to revenue generation – enabling all stakeholders to make quality, rapid decisions

## The power of the StepWise Suite

The StepWise® Suite is a holistic software platform that simplifies the design, deployment and distribution of health insurance products across stakeholders and lines of business. The suite automates key underwriting, actuarial, product, compliance, sales and fulfillment processes around a core repository and single technology platform to deliver exponential value and efficiencies for the organization.

Business owners are empowered to design, own and manage mission-critical rate and product definitions, formulas and rules enabling staff efficiency, enhanced accuracy and speed to market. Its service-oriented architecture and domain-specific workflow and collaboration tools enable transparency across stakeholders and systems, streamlining processes across the product development and quote to cash value chain.

The suite consists of three components that both interoperate and stand alone, providing a high degree of flexibility in deploying the solution to enhance existing systems and strategize short- and long-term transformation objectives.

### To achieve profitable growth and retention, target payers must:

- Simplify the business of health care
- Provide customers innovative products
- Make it easy to shop, purchase and renew coverage

### StepWise Suite



**Product Lifecycle Manager**



**Automated Rating**



**Online Shopping**



### Portfolio



Medical and Rx, Dental and vision, Life and ADD, STD and LTD

○ **Small group**

○ **Individual and family**

○ **Large group**



### Stakeholders



The StepWise Suite drives collaboration across internal and external associates, processes and systems.

# The StepWise suite consists of three components that both interoperate and stand alone

Product • ..... Quote .....> Cash



## StepWise Product Lifecycle

**Manager** enables rapid design, management and dissemination of plan and benefit information across sales, administrative and fulfillment systems. Its enterprise-level product portfolio management tools and centralized data repository transform legacy process to increase speed to market, ease compliance and improve accuracy and market responsiveness.



## StepWise Automated Rating

**(Rating)** delivers centralized rate management, financial modeling and automated quoting across lines of business, products and channels. Its enterprise-level rate engine, block management tools and underwriting application enhance financial management, improve sales channel responsiveness and increase operational agility.



## StepWise Online Shopping

**(Shop)** empowers sales partners and customers with online, self-service tools to enhance and expedite new business and renewal quoting, proposal, application and enrollment. It leverages an enterprise-level central rating solution, domain-specific workflow tools and user interfaces to improve sales effectiveness, operational efficiency and customer satisfaction.

To achieve profitable membership growth and retention targets, payers must simplify the business of health care, providing customers innovative products that meet their needs and are easy to shop, purchase and renew. Success requires alignment and focus of both internal and external-facing business processes that enable all stakeholders to make rapid, informed and cost-effective decisions.

The StepWise Suite enables rapid, informed and cost-effective decisions across all stakeholders in the product-to-quote-to-cash continuum. The suite centralizes mission-critical product and rate information, leverages common data, and automates key internal and external processes, providing agile and efficient design, deployment and distribution of health insurance products.

### Learn more about StepWise Suite.

1-800-765-6807

[empower@optum.com](mailto:empower@optum.com)

[optum.com](https://optum.com)



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