

## Help improve medication adherence

Optum® Home Delivery offers providers an easy prescription solution to help patients adhere to their medications. Patients avoid multiple trips to the traditional retail pharmacy with 3-month fills, and the automatic refill options help limit gaps in therapy.

### Overcoming non-adherence challenges

Today medication non-adherence can account for up to 50% of treatment failures in the United States.<sup>1</sup> An Optum study shows that our home delivery pharmacy consistently ranks higher in medication adherence\* performance than retail pharmacies.<sup>2</sup>



#### Research shows that Optum Home Delivery provides:

- **20% higher medication adherence** vs. 30-day supply at retail<sup>3</sup>
- **\$10-\$12 (on average) savings vs. retail** with no-cost/free standard shipping<sup>4</sup>
- **99.99% dispensing accuracy**<sup>5</sup>
- **24/7 pharmacist access** via phone or virtual visit



#### Home delivery increases medication adherence:

- **4.4%** for diabetes<sup>2</sup>
- **4.2%** for hypertension<sup>2</sup>
- **4.6%** for statins<sup>2</sup>

(90-day home delivery vs 90-day retail)

## Better health outcomes

There are many reasons for lapses in patients taking their medications as prescribed. Home delivery, at the very least, helps remove barriers to adherence for senior citizens, Medicare patients or those with mobility issues.

Increased medication adherence metrics are significant in health care. In fact, clinical research shows adherence is a key factor in improving chronic disease outcomes and lowering health care costs.<sup>1</sup>

Overall, home delivery offers value patients and providers can appreciate. By encouraging patients to sign up for home delivery, providers can drive better health outcomes and may help lower total cost of care.<sup>1</sup>

Optum is proud to offer Optum Home Delivery as an easy and convenient way to get medication to those



who need it most, which may increase the likelihood they adhere to the treatment plan prescribed.

As one of the top pharmacy care organizations in the U.S., Optum Rx serves millions of people every day through state-of-the-art home delivery pharmacy services and nationwide network of community pharmacies.

## Get your patients started today with home delivery



### Send ePrescribing to:

Optum Home Delivery (OptumRx Mail Service)  
6800 W 115th St, Ste 600  
Overland Park, KS 66211-9838

**NCPDP ID: 1718634**



**Fax 1-800-491-7997**



Or call our dedicated clinician line at **1-800-791-7658**

### What do we mean by "adherence"?

Simply put, adherent patients use their medications as directed. We use Proportion of Days Covered, or PDC, as used by the Pharmacy Quality Alliance, a recognized standards-setting organization.<sup>1</sup>

1. Pages-Puigdemont N, Manges MA, Masip M, et al. Patients' perspective of medication adherence in chronic conditions: a qualitative study. *Adv Ther.* 2016; 33(10):1740-1754.
2. Percentage Adherent Utilizers - Retail 30 vs. Retail 90 vs. Home Delivery 90, MAPD Population, 2021.
3. Optum Rx clinical analytics. Home delivery vs. retail study: Medication adherence among mail-order pharmacy users versus retail pharmacy users for direct commercial in 3 classes. January 2021 - December 2021.
4. Internal calculation of patient cost savings assuming 2.5 copay at Home Delivery, Commercial population.
5. Internal Optum Rx analysis.

# Optum

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Optum Rx is a pharmacy care services company helping clients and more than 59 million members achieve better health outcomes and lower overall costs through innovative prescription drug benefits services.

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