Optum

Prospective risk adjustment and quality services

Member



Optum® Prospective Solutions offers pre-visit and point-of-care support to help improve member outcomes. It does so through services that support early detection and ongoing evaluation of chronic conditions for Medicare Advantage (MA), Affordable Care Act (ACA), and Medicaid members on behalf of health plans. These services include prospective member assessments, digital integration strategy and implementation, in-person and virtual support, and member engagement campaigns.

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Ensuring that member outcomes are considered at every stage of the care cycle







Multiple care modalities

Provider enablement

Member engagement

1K

Optum field team members

L5M

MA membership in Optum programs ≈25K

ngaged rovider groups ≈3.5M

assessments



A more robust service model for providers and payers

Equipping providers with actionable clinical insights, personalized member care gap information and administrative support helps create a workflow that prioritizes provider and member needs at the point-of-care and beyond.

Meeting providers where they are with multiple modalities for assessment submission:

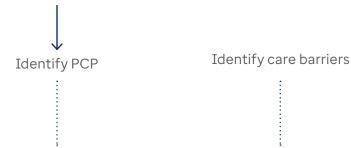
- Native workflow integration
- Integrated EHR applications
- · Partnership integrations
- · Optum Practice Assist portal
- · Paper/PDF



Member intervention strategies

Member-centric model uses social determinants of health (SDoH) to help identify and remove barriers to care.

Member outreach



Facilitate appointment ______scheduling

Help members access plan benefits